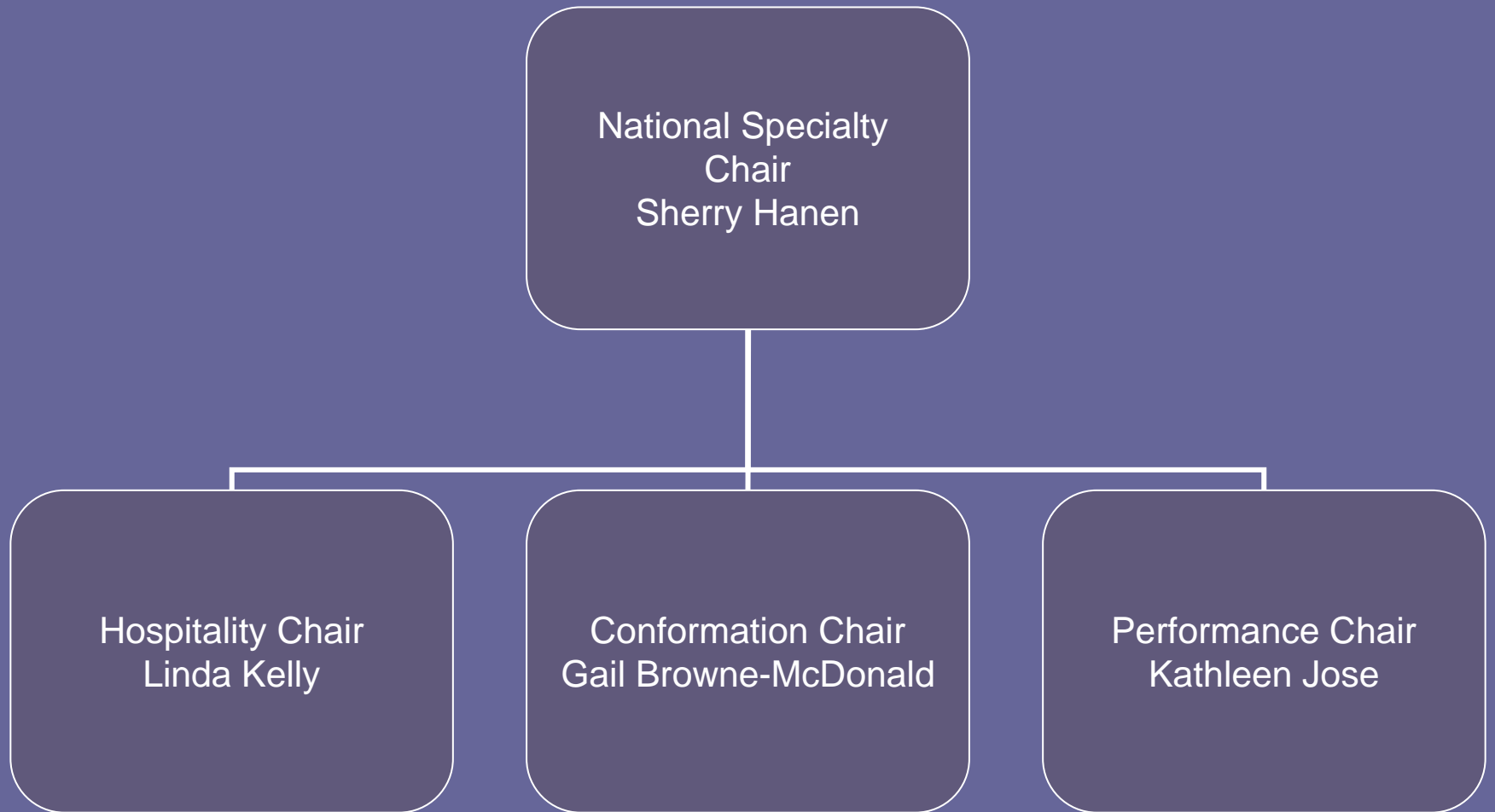


PWDCA National Specialty 2010



Hosted by the PWDCNC
To be held in
San Luis Obispo, CA
October 1-8, 2010

Overview of Organization



Leadership Team

- National Specialty Show Chair – Sherry Hanen
- Treasurer – Don Niemann
- Hotel Liaison – Kathy Esslinger
- Performance Chair – Kathleen Jose
- Conformation Chair – Gail Browne-McDonald
- Hospitality Chair – Linda Kelly
- Specialty Event Advisory Team (SEAT) representative – Janet Boyd

Hospitality Chair

Linda Kelly

Key areas:

- Event Hospitality – Welcome, Dinners, Cocktail Parties, Festa, Banquet
- Site Hospitality – Lunches, etc.,
- Judges'/Stewards Hospitality
- Advertising – catalogs, catalog ads
- Merchandise – sales/promotion
- Registration – materials, welcome bags
- Meetings – PWDCA Annual, other

Conformation Chair

Gail Browne-McDonald

- Regular conformation
- Sweepstakes – Elaine Rasmussen
- Futurity
- Parades
 - Seniors – Diana Bailey
 - Titleholders – Marsha Litke

Performance Chair

Kathleen Jose

- Agility Chair* – Barb Avila
- Obedience Chair* – Susan Cucura
- Rally Chair* - Leslie Arner
- Water Chair* – Karen Pratt
- Superdog Chair – Leslie Hill
- Tracking Chair* – Denise Gilbert
- CGC/TDI Chair – Sandy Holden

*These positions to be confirmed by PWDCA
Board

Other positions under Show Chair

- Trophies/ribbons Chair – Cheryl Smith
- AKC Liaison – Cheryl Smith
- Communications Chair
- Volunteer Coordinator Chair – Kathy Simmons
- Equipment Chair – Dave Glen
- Grounds Chair – Ron Holden
- RV Chair– Chuck Teasley
- Veterinarian Chair – Vivien Pace
- Video/Photography Chair
- Safety/Disaster Planning Chair
- Others as necessary

Other filled positions:

- Awards Banquet Chair – Judy Knorr
- Welcome Party Chair – Melanie Groth
- Dinner Chair - Susan Craig
- Judges' Education Chair – Janis Watts
- Formal Logo – Ali Vorhies
- CERF Chair – Peggy Perkins
- Basket Raffle Chair – Ann Gaskell
- Health Seminar – Barb Niemann
- Catalog Advertising – Kathy Souza
- AV Chair – MaryBeth Usinowicz
- Theme/décor (dinners) – Michele Murphy
- Vendors – Vivien Pace, Tanya McDonald

What's Next????

2010 NEEDS YOU!!!!!!

What Can you do for your Club?????

- Mark your calendar – October 1-8, 2010
- Talk with one of the leaders
- Look at some job descriptions
- Tell us where and how you think you can help
- Participate in the planning and execution of the next BEST PWDCA National Specialty

But wait – what do we need NOW??

- A FUN logo
- Theme Colors
- Enter our **contest** to develop the FUN logo...prizes to be offered, recognition provided, pride of authorship guaranteed!

What to build upon:

- Location – San Luis Obispo, known as SLO and pronounced “SLOW”
- Amid beautiful vineyards in Central California
- A famous rock formation in the bay opposite the City
- The year 2010
- The dogs.....what can we say!
- The fun we'll have

What to do

- Be creative
- Be imaginative
- Submit your ideas to any one of the leadership team – Sherry, Gail, Kathleen, Linda, Don, Kathy
- The FUN logo should relate to the theme
- Prizes to be awarded
- Acclaim will be earned

And the THEME is:

‘SLO-Commotion at the Ocean ‘

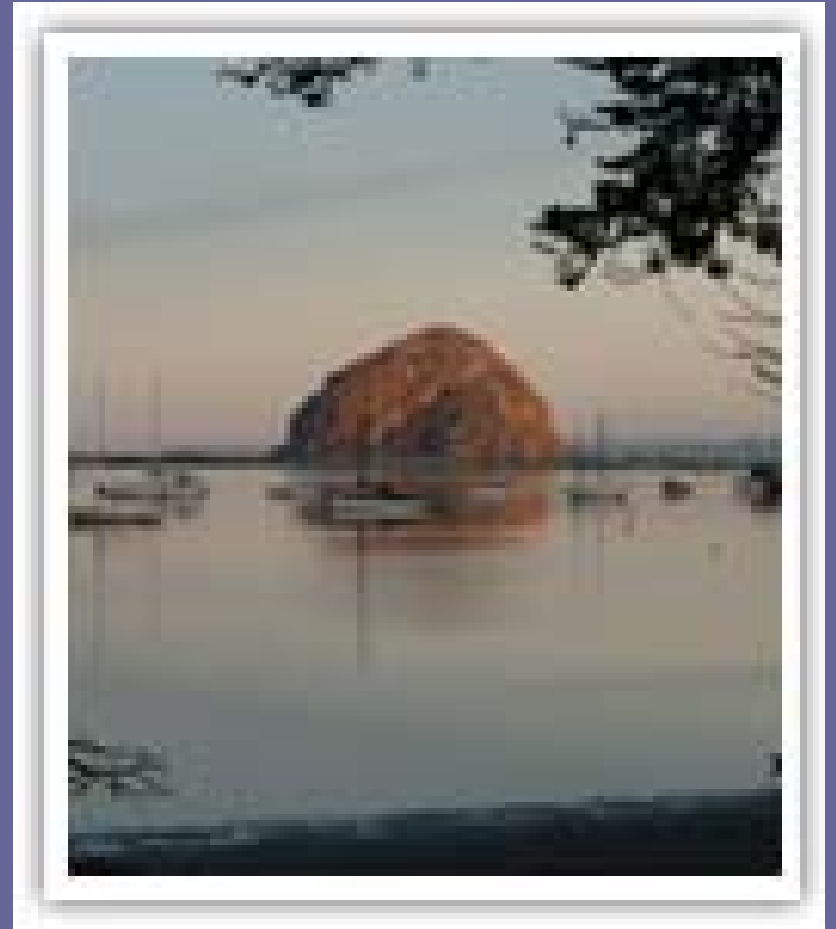
- Please recall the song, “The Locomotion” and our theme will go to that tune with words adjusted to be the,

“SLO-commotion”

“So – come on baby, do the SLO-commotion with me.....”

WHEN?

- Deadline for submission of great ideas: April 15th (easy to remember)
- See pictures for inspiration



Lopez Lake – Water trial site



Laguna Lake Park – Show site



Hearst Castle (nearby) and Madonna Inn (even closer)



Vineyard and Coastline



NOW – it's your turn!!!!

- Q&A
- Start your engines
- Talk with the Leadership Team
- Review materials we've brought

VOLUNTEER now!!